**UniClub's Social Media Mapping Data**

This form is for all UOW clubs to fill out to map their social media presence since going online. Only fill out the sections relevant to your club.

**Name of Club**

**Facebook page/group link**

**Instagram/Discord/Other link**

**How many posts on Facebook has your club made since 1st of May?**

**How many likes does your Facebook page have?**

**How many followers does your club Instagram page have?**

**What social media network does your club use most often?**

**What have you found gets the MOST engagement from your followers? For example, videos, posts, stories etc.**

**What have you found gets the LEAST engagement from your followers? For example, videos, posts, stories etc.**